CattleWomen Member:	E-Mail:	Phone Number:
Non-Member:		
Ask for Johnson County CattleWomen room rate. (307) 684-0451	10 North Main Buffalo, WY 82834	For Room Reservations Contact Host Hotel The Historic Occidental Hotel

Name:

Address:

Make Checks Payable to Johnson County Cattlewomen \sim P.O. Box 434 Buffalo, WY 82834

\$45 Before January 9th • \$55 After January 9th Please include payment with registration form:

Women's Agriculture Summit Pre-Registration Form

JC CattleWomen PO Box 434 Buffalo, WY 82834

AGRICULTURE SUMMIT

In Memory of Tracy Alger

Saturday, January 17th
8:30 a.m. ~ 5:30 p.m.
Playhouse Market 7 N Main St
Buffalo, Wyoming
Sponsored by
Oohnson County Cattle Women

Women's Agriculture Summit Agenda

-C+	
8:30-9:00	Registration
9:00-9:30	Jennie Gordon, First Lady "Wyoming Hunger Initiative"
9:30-9:45	Session Questions & Answers
9:45-10:00	Break
10:00-11:00	Dr. Rose Digianantonio "Infectious Diseases & Biosecurity'
1:00-11:15	Session Questions & Answers
1:15-11:30	Break
1:30-12:00	Andrea Allen "Turning Pain into Purpose"
2:00-12:15	Session Questions & Answers
12:15-1:30	Lunch Time
1:30-2:30	Sara Hollenbeck "From Pasture to Profit: Real Storie of Creative Marketing in Agriculture
2:30-2:45	Session Questions & Answers
2:45-3:00	Break
3:00-4:00	Sara Hollenbeck "The Marketing War Room: Hands- On Strategy for Your Ranch"
4:00-4:15	Session Questions & Answers
4:15-5:30	Shopping

Speaker Bios

Jennie (Muir) Gordon, First Lady of Wyoming

Prior to becoming First Lady, Jennie managed day-to-day operations at Merlin Ranch, the Gordon family's cow-calf and heifer development operation located in Johnson County. Jennie grew up in Omaha, Nebraska until her family moved to Buffalo,

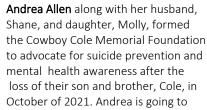


Wyoming. The First Lady received her Bachelor's Degree in Health Sciences from the University of Wyoming. She worked for 15 years as a laboratory medical technologist at Sheridan Memorial Hospital. When Governor Matthew H. Mead appointed her husband to serve as Wyoming Treasurer in 2012, Jennie took over management of the Merlin Ranch full time. The ranch has garnered national recognition for its environmental stewardship and conservation achievements, as well as efforts to promote the sale of Wyoming beef worldwide. Jennie previously served on the board of the Wyoming Stock Growers Land Trust and is a graduate of the Wyoming Leadership Education and Development (L.E.A.D.) class. Governor Gordon and his wife Jennie have four grown children and five grandchildren. In October 2019 Jennie launched the Wyoming Hunger Initiative, whose mission is to end hunger in Wyoming. The initiative works to prevent food insecurity by increasing awareness and support for the work of local anti-hunger organizations statewide.

Dr. Rose Digianantonio completed veterinary school at Colorado State University in 2018 with an interest in food animal medicine and herd health. Since then, she worked at a mixed animal practice in southern Colorado and



completed a residency in herd health and reproduction at the University of California - Davis. After completing her residency, she started as the Wyoming Assistant State Veterinarian in August 2023. Her main interests are in infectious disease management and disease epidemiology for large animal species. As Wyoming Assistant State Veterinarian, she has enjoyed conducting producer and veterinarian outreach on regulatory diseases and working on grant projects related to biosecurity and animal disease traceability.





share some of the projects that they are working on in our community to help reduce the suicide rate and help with mental health awareness.

Sara Hollenbeck is a rancher and entrepreneur from Molt, Montana where she and her family raise sheep, cattle, goats, and horses. In 2015, she founded High Five Meats to connect local beef, pork, and lamb directly to consumers. Sara's work has been



featured in the Emmy Award-winning documentary FarmHer, PBS's Moveable Feast, Montana tourism campaigns, and the international reality series Montana Wild in France. Known online as the "Sara Sheep Lady," she blends storytelling and humor to share the real, unfiltered side of ranch life. Passionate about connecting consumers to agriculture, Sara brings high energy, authenticity, and fresh insight to audiences eager to better understand food, ranching, and the future of agriculture.

For more information contact: Johnson County Cattlewomen iccattlewomen16@gmail.com

Give us your Best Shot 2026 Women's Agriculture Summit Photo Contest! How to enter: Email your photo(s) to jccattlewomen16@gmail.com with the following information - Photographer's name, title of photo and location taken.



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